

FUNDRAISING IDEAS

Once you've signed up to participate in Ottawa Race Weekend- whether virtual or in person- with Team Perley Health, be sure to personalize your fundraising page with photos and videos. Your page can be customized in many ways, to memorialize a loved one, honour individuals, or simply share why you are fundraising. After setting up your page, share the link to your page with your friends, family and colleagues to make it easy for them to support you with a donation. Additionally, there are lots of fun ways you can reach your fundraising goal! Here are some ideas you can try:

Virtual Watch Party

Using a free service like Kast or Netflix Party, invite friends and family to watch a movie from wherever they are. The highest donation to your fundraising page can pick the flick!

Social Bingo Boards

Post this Bingo Board image to your social platform(s). Tag friends as they donate each corresponding amount, then comment "BINGO" when the card is full and you have reached your \$500 fundraising goal.

Live Streaming or Video Classes

Live stream on Facebook/YouTube or pre-record a video of yourself teaching a virtual class in something like yoga, Zumba, guitar, cooking, etc. Since you are the expert you can charge viewers a donation as a fun way to turn this into an opportunity to learn with a purpose.

Proceeds of Sale Donation

If you own a business, commit to donating a certain percentage from each sale of your product(s) or service(s) to Perley Health Foundation

Video Challenges

Think of an activity that will challenge your friends to do something fun and creative. Ask them to sign up to the challenge by first donating to your fundraising page, and then sending a recording of themselves participating in the activity. Think about the success of the Ice Bucket Challenge! Before you start your virtual video challenge, make sure you run the idea by the Perley Health Foundation Development Coordinator Sara Francis at sfrancis@perleyhealth.ca

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Free Digital Download with Donation

Use your talent, skills or expertise to create a printable template or other content for you to give away as a free digital download when someone donates to your fundraising page. Get creative and have fun! This can be anything from a pantry organization checklist to a wall art printable.

Virtual Games Night

Have a virtual games night with friends and family using a free service like House Party. Participants donate in order to join in.

Distanced Potluck

Make a batch of chili, or baked goods or other food in exchange for a donation. You can leave containers on your front step for supporters to pick up or you can deliver.

Crafty Creations

Make crafts or jewelry that can be sold and sent by mail, delivered to the doorstep or picked up.

GiveShop

GiveShop is an innovative, app-based online marketplace, kind of like kijiji, where you can sell gently used items with the proceeds going directly to Perley Rideau. Once you've sold an item reach out to Sara at sfrancis@perleyhealth.ca and she will manually add the donation to your fundraising page.