



Summer 2014

Together we improve the well-being of the people we serve

Between Us

The Perley and Rideau Veteran's Health Centre Foundation ♦ OTTAWA, ONTARIO



Brant Scott photo

Seniors seeking assisted care face one of life's big decisions

By Brant Scott

Many aging Canadians agonize over this question – when is the right time to move into accommodations that offer optional assisted care services?

Is it when the stairs get too steep at home? When the lawn mower wheels start to feel square? When the coffee table weighs like pig iron during spring cleaning? Many seniors begin the quest for a less strenuous living arrangement when fatigue or

health issues (or both) force them to declare that enough is enough. It's one of life's most difficult decisions. And for many, it's the first time they're forced to publicly admit they can't slay the dragons of day-to-day life by themselves anymore. Big pill, that.

It's all part of a process – those who are fortunate enough to attain old age will some day have to lay down the sword of their youth. My in-laws took that plunge when they

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Commissionaires Ottawa Place apartments named –

Special ceremony marks evolution of Perley Rideau Seniors Village

By Brant Scott

It's official! The new assisted-living apartment complex previously known as Building A has been re-named, "Commissionaires Ottawa Place."

The new name was announced amid much fanfare on June 18 at the Perley Rideau Seniors Village Celebration special donor event in the presence of 350 invited guests. The capacity crowd gathered in the Perley and Rideau Veterans' Health Centre cafeteria complex to enjoy an afternoon Strawberry Social. The Perley Rideau Foundation hosted the event as part of its annual donor appreciation festivities.

The event also marks the half-way point in the Foundation's Capital Campaign to raise \$5 million toward 139 new apartment units in two new buildings located at the Perley Rideau Seniors Village on Russell Road in Ottawa. The Capital Campaign donations are in addition to the Foundation's traditional fundraising activities that raise nearly \$1 million each year for

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Downsizing Time:

Joan and Chuck Presley are enjoying the amenities in their two-bedroom apartment in the recently-minted Commissionaires Ottawa Place. They faced that big question – when is the right time to move into an assisted care complex?

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signed on for a tour of the new Perley Rideau Seniors Village apartments last year.

Chuck and Joan Presley told my wife and I that they were ready to put home ownership in the rear-view mirror. As the editor of the Perley Rideau Foundation newsletter, *Between Us*, I had written several stories about the independent- and assisted-living apartments built during the past couple of years at the Perley Rideau Seniors Village on Russell Road.

There were assorted one- and two-bedroom apartments, as well as clusters of rooms with adjoining living areas for tenants with dementia. Dementia isn't on Chuck and Joan's list of ailments, but I thought they might enjoy seeing the other units. Chuck could even pursue his interest in gardening by taking part in the great program offered to Perley Rideau residents.

Stretching real estate dollars

Not surprisingly, the Presleys were already shell-shocked at the princely prices demanded by some privately-owned seniors residences in Ottawa. After carefully examining the new Perley Rideau apartments and the amenities at their disposal, they sold their modern town home in Kanata and made their move in the new year. Now they have immediate access to a pharmacy, dental care, hairdresser, physiotherapy, recreation and creative arts programs, music and entertainment, gift shop, fitness centre, cafeteria, pub, and much more.

Before he retired about 15 years ago, Chuck was the engine behind Presley Painting and Decorating Ltd., an Ottawa company started by his father and now run by his son, Michael. Chuck and Joan raised their family in Ottawa's west end and enjoyed active lives, including decades of punishing rocks and brooms at the Granite Curling Club. When they were in their 60s, Chuck and Joan lived every retirees' dream when they renovated a home perched on the scenic shores of White Lake located southwest of Ottawa.

"Our home on White Lake was a hive of activity for years whenever friends and family visited," explains Joan. "Other times we could just watch the loons in summer and enjoy the quiet winters. But, it was a lot of work, too, with so much grass to cut and so many windows to wash. When we acquired

some health issues and we needed to be closer to our doctors and clinics, we moved to a garden home in Kanata to be closer.

"Before long, even that was becoming too much to handle," Joan adds. "I had a cleaning lady and we did as much as we could, but it was getting harder to get around. My scleroderma and pulmonary hypertension prevented me from using the downstairs rec room, so we needed to find a place with the right amount of assistance to fit our needs, but without paying for services we don't need yet. Our new apartment at the Perley Rideau is great because we can attend church, prepare our own meals and enjoy organized social events when we feel like it."

Chuck and Joan have parking privileges at the Perley Rideau and use their car for shopping, visiting and doctor's appointments. They enjoy entertaining friends and family in their new two-bedroom apartment and provide their guests with free parking passes when they depart. The Presleys are still sufficiently independent that they don't require home visits from a personal support worker, but knowing these services are available gives them both comfort and confidence.

Investing in your own future

The Perley Rideau Foundation Capital Campaign has raised just over half of the \$5 million target to defray the cost of the \$43 million apartment buildings. All Capital Campaign donations invest in those who live there now and in the future. As we all grow older and prepare for our own decisions on when to seek some assistance, our donation now may actually be an investment in our own future.

Call for information on apartment rentals at 613-526-7171 ext. 2442. To see how your generous donation can help others, please visit the Perley Rideau Foundation web site at www.buildingchoices.ca or call 613-526-7173.

As that coffee table feels a bit heavier spring after spring, I can faintly hear that popular chart-topping song from 1963 – *Our Day Will Come*. **BU**

Brant Scott is an Ottawa writer and sole proprietor of Capital Ideas Communications.

The Foundation's donor appreciation event expresses our sincere thanks for your support

www.buildingchoices.ca

By Daniel Clapin, ACFRE, Executive Director
The Perley and Rideau Veterans' Health Centre Foundation



Generosity is not an instinctive human trait – it's a learned behaviour that we acquire through thoughtful counselling from friends, family and community.

British clergyman Thomas Fuller (1608-61) once famously decreed, "Charity begins at home, but should not end there."

The Perley and Rideau Veterans' Health Centre Foundation is now fully engaged in its Capital Campaign to raise \$5 million to help defray the cost of the 139 new apartments at our Russell Road campus in Ottawa. On June 18, the Foundation held a Perley Rideau Seniors Village Celebration to express our sincere gratitude to everyone who is contributing to the Foundation.

We were delighted to recognize the outstanding generosity of Commissionaires Ottawa by naming the first of our two apartment buildings, *Commissionaires Ottawa Place / Place Commissionnaires Ottawa*. This wonderful organization is a leadership donor in the Capital Campaign. Commissionaires Ottawa creates meaningful employment for former members of the Canadian Armed Forces, the Royal Canadian Mounted Police, and others who contribute to the security and well-being of Canadians.

It is widely known that charity fundraising is a competitive pursuit. There are many deserving

charities from which to choose. The most popular charities in the public eye tend to be organizations included within the so-called "3 C's" – children, cancer and cardiac. These are all wonderful pursuits, yet it takes a special kind of donor to contribute to the comfort and happiness of senior citizens. Of course, with a bit of luck, everyone will some day be a senior!

Canada's seniors raised the baby boom generation – and now we can help take care of them. They built this country and protected our sovereignty when we came under attack. I believe they have earned more than mere gratitude. As their age progresses, seniors are able to do less for themselves and others. And, life expectancy grows ever longer thanks to new medical breakthroughs and medicines. Longer lives are a good "problem" to have, yet new solutions are required to accommodate our aging population.

At some point in our lives, most of us need some help. We cannot refuse to assist today's seniors and expect others to support us as we grow older. Fortunately, generosity abounds among those who have learned its value, and that's why our Foundation celebrates our donors every year at this time.

Thomas Fuller shared another famous idiom that the younger generation may wish to heed: "Health is not valued till sickness comes." Nearly every senior has

health issues that require relief. The Foundation has purchased many custom baths and showers units over the years to make personal hygiene simpler and more comfortable. We have provided the health centre with special mattresses that improve circulation and sleep. If these seem like little things, rest assured they can make all the difference to the quality of life for seniors.

The Perley Rideau Seniors Village is now taking shape, thanks to the generosity of our donors. As the demand grows from veterans and tenants for our new apartments and beds in the long-term health centre, the Foundation is keeping its doors open to those who understand that charity really does begin at home. Visit us at www.buildingchoices.ca.

Thank you for thinking of us now and in the future!

The Perley Rideau is home to 450 residents, 250 of whom are war veterans

We appreciate your support in making a bequest in your will and/or making a donation

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residents' programs and equipment.

"The Foundation has been very busy raising annual funds for both the health centre and the new apartments through the Capital Campaign," explains Foundation executive director Daniel Clapin. "We are delighted to have several dedicated leadership donors who have contributed just over \$2.5 million toward our \$5 million target.

"Now it's time to appeal to everyone in the community to raise the other half to meet our commitment," he adds. "The Seniors Village Celebration on June 18 was a big thank-you to our donors so far, as well as encouragement for everyone to step up their support for our veterans and community seniors. These are very exciting times as we evolve into a Seniors Village."

Great local support

The Master of Ceremonies for the Seniors Village Celebration was recently elected Foundation board chair Brigadier-General (Ret'd) Charles Lemieux. Local dignitaries included former Chief of Defence Staff General (Ret'd) Walter Natynczyk, Ottawa Deputy Mayor Steve Desroches, Capital Campaign honorary co-chair Grete Hale, Commissionaires Ottawa CEO Paul Guindon and Commissionaires Ottawa board chair LGen (Ret'd) Jim Gervais. (See *photo centre spread on pages 6-7*)

Perley Rideau Seniors Village leadership donors (alphabetically) who have donated \$25,000 or more to date:

- BMO Financial Group
- Barbara Ann's 'Bennie' Lottery
- RAdm (Ret'd) Denis R. Boyle, CMM CD2
- Commissionaires Ottawa
- Coughlin & Associates Ltd
- The Molson Foundation
- Mrs. Gail Nicholls
- Perley Rideau Night at the Races
- Scotiabank
- Estate of Ms. Margaret Stott
- TD Bank Group
- Trinity Development Foundation
- Gen. Michael H.F. Webber
- Mme Andrée Wylie
- Anonymous (2)

"The Foundation has been the fundraising arm of The Perley and Rideau Veterans' Health Centre for over 25 years and it continues to meet the changing needs of veterans and seniors in the community," Charles Lemieux told the audience. "We are taking the opportunity today to announce that we have surpassed the 50 percent point in our \$5 million dollar *Building Choices, Enriching Lives* Capital Campaign. And so, we are officially announcing the launch of the public phase of the Capital Campaign under the leadership of Campaign Cabinet co-chairs Kenneth Dye and Merv Beckstead and our three Honorary Co-chairs: Barbara Ann Scott-King (posthumously), General Rick Hillier and Grete Hale."

He said the Foundation is undertaking its largest ever fundraising campaign to meet the need for more housing choices for seniors. The new apartments encourage seniors to live as independently as possible while staying active. As tenants in the 139 apartments require more assistance with everyday needs, they have ready access to health care professionals within the Seniors Village.

Esteemed guest speakers

General (Ret'd) Walter Natynczyk, president of the Canadian Space Agency, took the podium and explained the bond between Canada's war veterans and current-day members of the Canadian Armed Forces. He has visited the Perley Rideau many times and expressed great admiration for the care given to veterans and community seniors. On this occasion, General Natynczyk was pinch-hitting for the absent General (Ret'd) Rick Hillier who had scheduling complications.

Health centre board chair LGen (Ret'd) Michael Jeffery told the crowd on June 18 that the health centre benefits in many ways from the funds raised from the Foundation. Campaign honorary co-chair Grete Hale gave a characteristically upbeat account of how her parents taught her that charity and community are one in the same. Doreen Morgan, a tenant in the new apartments, took the podium to assure donors that their generosity is much appreciated by all who reside there.

Commissionaires Ottawa board chair LGen (Ret'd) Jim Gervais and CEO Paul Guindon told the assembly that the Perley Rideau Seniors Village was an obvious

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GIFT SHOP GIFT: Perley Rideau gift shop manager Deborah Bennett and her volunteers present Foundation executive director Daniel Clapin with the biggest cheque ever -- \$35,000. Thank you, ladies!

GROWING NEW LEAVES:

The Gloucester Lions Club unveils new leaves on the Tree Of Life at the Perley Rideau. From the left are Delphine Haslé, Bob Snell, Dave Brush, Perley Rideau executive director Daniel Clapin, Theresa Whalen and Fred Barrett.



NAVY MEN HONOURED:

Director General Aerospace Equipment Program Management's André Fillion, Col. Terry Wood, Chief of Staff Steve Johnson present Daniel Clapin with a cheque to commemorate the Late 2LT James Alexander Munn who served in the Royal Naval Air Service and Royal Air Force from 1917 to 1919 and the late Vice Admiral Ralph L. Hennessy who served in the Royal Canadian Navy from 1936 to 1971.

DARTING FOR DOLLARS:

Dart league members of the Barrhaven and Manotick Royal Canadian Legions present cheques for \$1,700 and \$775 to the Perley Rideau Foundation.



Perley Rideau Senior



▲ **LEGION DONATION:** The Perley Rideau Foundation gratefully receives \$3,000 from the Royal Canadian Legion Pointe-Gatineau Branch 058 and \$3,000 from the Royal Canadian Quebec Provincial Command Service towards the Veterans Priority Needs List.



▲ **THREE AMIGOS:** The celebration brings former Foundation managing director Paul Finn (centre) back to the Perley Rideau. He is flanked by current Foundation executive director Daniel Clapin (left) and donor Mark Bowman.



▲ **TENANT** apartment to she enjoys h Grete Hale (r



▲ **NEW BUILDING NAMED:** This rendering shows new signage when Building A is officially designated Commissionaires Ottawa Place / Place Commissionnaires Ottawa.



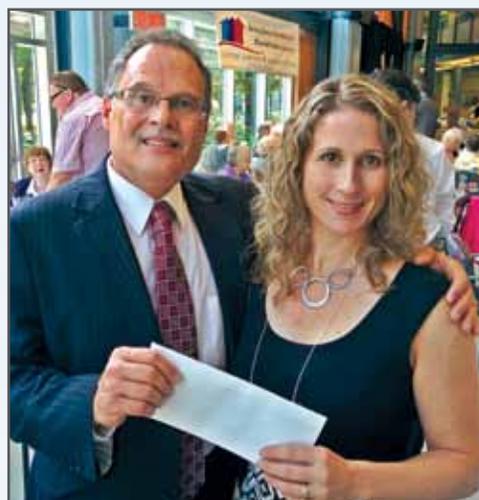
▲ **CELEBRATION OFFICIALS:** Perley Rideau Foundation Commissionaires Ottawa board chair LGen (Ret'd) Jim Capital Campaign honorary co-chair Grete Hale, Perley Lemieux, Commissionaires Ottawa CEO Capt(N) (Ret'd) General (Ret'd) Walter Natynczyk, Capital Campaign board chair LGen (Ret'd) Michael Jeffery, and Perley R



▲ **GREETINGS FROM CITY HALL:** City of Ottawa Deputy Mayor Steve Desroches assures the assembly that the Perley Rideau can expect an on-going relationship with the municipal government.



▲ **HONORARY CO-CHAIR:** Grete Hale reminisces with the audience about the importance of charity at home and in the community.



▲ **RONA DONATES:** Tina Quinn of Rona Home & Garden presents Daniel Clapin with a cheque for \$303 raised from special Rona Discount Cards.

's Village Celebration



ADDRESS: Recently arrived Perley Rideau tenant Doreen Morgan tells the assembly how much she loves her new home. Capital Campaign honorary co-chair (right) introduced Ms. Morgan to the crowd.



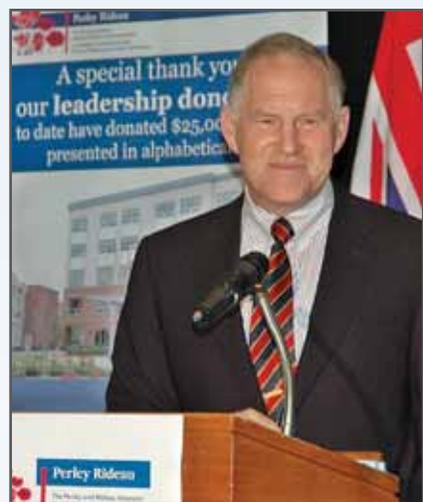
▲ A LEMIEUX WELCOME: Brigadier-General (Ret'd) Charles Lemieux is the new Foundation board chair. He assumed the Master of Ceremonies duties at the June 18 celebration.



Foundation executive director Daniel Clapin, Perley Rideau Foundation board chair BGen (Ret'd) Charles Lemieux, Capital Campaign co-chair Kenneth Dye, Perley Rideau Foundation board chair BGen (Ret'd) Charles Lemieux, Canadian Space Agency president Paul Guindon, Capital Campaign co-chair Merv Beckstead, Perley Rideau Health Centre CEO Akos Hoffer.



▲ KIWANIS ASSISTS: The Kiwanis Club of Sage of Ottawa presents \$1,000 to the Foundation. From the left are Perley Rideau CEO Akos Hoffer, Health Centre board chair Michael Jeffery, Foundation board chair Charles Lemieux, John A. Lupton, and Foundation executive director Daniel Clapin.



▲ CAMPAIGN SUPPORTER: Former Chief of Defence Staff General (Ret'd) Walter Natynczyk and president of the Canadian Space Agency lends his support.



◀ GENEROSITY: Commissionaires Ottawa CEO Paul Guindon explains why it is important to be a leadership donor.

▶ LONG ON SHORTCAKE: Perley Rideau staff served platters of delicious strawberry shortcake to some 350 celebration guests on June 18.



New Foundation board chair brings public and private experience to the job

By Brant Scott

Charles Lemieux is the new chair of the Perley and Rideau Veterans' Health Centre Foundation board of directors – and the board is fortunate to share his focus, grace and experience.

His decision to occupy the Foundation chair is something of a family affair. Charles is the nephew of former Ontario cabinet minister Gilles Morin, who was himself appointed Foundation chair in autumn 2008.

During his 36 years in the Canadian Armed Forces, Brigadier-General (Ret'd) Charles Lemieux was posted to Bosnia-Herzegovina in 1994-95. The war in the former Yugoslavia changed all who ventured there, and Charles was assigned the

unenviable task of seeking sensible solutions where common sense was in short supply. He coordinated United Nations military planning and operations from headquarters in Sarajevo and Bihac and received the Meritorious Service Cross for leadership. He was also inducted into the Order of Military Merit as an Officer of the Order in 2000.

Charles returned to Canada to provide National Defence Headquarters with insight into how Canadian Armed Forces officers can better develop critical thinking, leadership and professional standards for military operations. During his 10-year tenure at NDHQ, he focused on defence policy, joint operations and plans, public affairs and human resources.

Life in the military convinced Charles that the success of any organization depends upon the expertise and acuity of the people inside it. When he retired from the Canadian Armed Forces in 2003, Charles went back to the classroom to learn how to provide career counselling for professionals. He soon created CNSL Consultants

Inc. and now offers employment guidance through ReachingYourPotential Coaching.

Charles coaches people who want to reach their potential and rejuvenate their passion for employment excellence. He is a registered supplier with Public Works and Government Services Canada under the Federal Government Programme of Professional Services Online.

"I wanted to redefine myself as a certified human resources professional," he explains. "It doesn't change what I've done, but it puts it into a framework that's a bit different from serving in the forces. I also became an executive coach. These two programs helped me to be successful within my first

year of retirement. I learned how to re-frame my experience in the generic sense by replacing military ranks with individual circumstances.

"I had been working closely with people in the Canadian Armed Forces for more than 30 years and executive coaching is a culmination of that," he adds. "My role now is quite different as a coach and mentor because there are no links of authority.

I am now coming from a position of influence and challenge my clients to make their own decisions. Coaching is all about asking the right questions. Mentoring is about suggesting approaches because you've been there."

The leap from business consultant to charity volunteer is a short one for Charles Lemieux. He recently took over the duties as chair of the Perley Rideau Foundation board following a productive four-year term by chair Ray Desjardins.

Charles became familiar with the health centre when his mother, a nursing sister during WWII behind the troops in Europe, was admitted to the Perley Rideau's dementia unit in January 2003.

“The Foundation is looking at how the health centre has evolved up to this point, and how it is evolving into a seniors village”

Before she passed in March that same year, Charles was impressed with his close-up view of the health centre and the care afforded to Canadian veterans and community seniors. He noted the great job everyone was doing and the positive effect it had on the residents. Charles joined the Foundation board to help prepare for the challenges of tomorrow.

"The challenges the Perley Rideau faces are going to be unprecedented when Veterans Affairs Canada assistance ceases for World War II and Korean War veterans," he says. "This will affect the decisions that the Foundation will have to make. It's quite possible that the Perley Rideau's reputation will continue to attract Canadian Armed Forces veterans in the future. About 55 percent of current Perley Rideau residents are veterans and it may continue to have a large percentage of CF veterans in the future.

"Change is inevitable, just like the case of Canadian War Amps," explains Charles. "That association is very different now from the group that grew out of times of conflict. Many organizations are the result of post-war needs. The War Amps is now about children helping children and we have had a talk with the organization about its evolution. At the Perley Rideau, we are looking at what the community will need and what we're going to do about it.

"The Foundation is looking at how the health centre has evolved up to this point, and how it is evolving into a seniors village. The numbers are out there – the community will change significantly within the next few years as the baby boomers grow older."

Charles Lemieux says the Foundation board is examining how to engage financially those portions of the community that have so far gone untapped. The current Capital Campaign to raise \$5 million for 139 new seniors apartments shows that the Perley Rideau is well recognized in Ottawa, but it takes time to elevate donations as a priority for



CHARITABLE CHAIR: New Foundation board chair BGen (Ret'd) Charles Lemieux says the evolution of the Perley Rideau Seniors Village requires a flexible fundraising strategy. The Foundation will benefit from his experience in the military and private business.

leadership donors. These donors include gifts from individuals, foundations, corporations, clubs and associations that are able to make substantial financial contributions.

"The Foundation board wants to present the Perley Rideau as a charity of choice and priority for leadership donors," he explains. "The board is responsible for helping to educate donors before we ask for assistance. We must be patient and then ask again in a different way if required. It can sometimes take months and even years to get a leadership gift from an individual, family, foundation, corporation, club or association. So, the board is trying to get better at that through a better understanding of the health centre's vision as

it prepares to transition from the Veterans Affairs Canada program.

"The Foundation's executive director, Daniel Clapin, is a fundraising professional who is good at what he does," adds Charles. "He's not just good, he's outstanding. Daniel is the engine behind building trusting relationships with the board and with the public. There is a lot of motivation on the Foundation board. This is the reason we have a special donors' appreciation event every year. We need to recognize our donors as partners in what we're trying to achieve.

"The Foundation board members believe in volunteering their time to make the community better. And now it's my turn. My parents were part of the community and they gave a lot of their time. Volunteering is something that's learned, and we have more than 400 of them at the Perley Rideau. If you want to see how you'll be looked after some day, you can see it in action now. I have learned so much since I came here to work with these great people.

"When someone is trying to decide if they want to invest time or money in the Perley Rideau, I simply suggest they come in for a visit. This wonderful place sells itself." **BU**

Night at the Races a hit again this year with capacity crowd

By Brant Scott

Just when you think an event can't get any better, along comes the 13th Annual Perley Rideau Night at the Races.

Under the watchful eye of event organizer Wally Parsons, the Perley and Rideau Veterans' Health Centre Foundation raised more than \$27,000 net on Thursday, May 8. The event held at Rideau Carleton Raceway and Slots on Albion Road attracted a crowd of 320 who enjoyed the standardbred harness horse racing, silent auctions, raffles, draws and slot machines.

"The event has become so popular that last year we were having some trouble getting people checked in fast enough," says Wally Parsons. "We improved on that this year and we'll be even more efficient for next May's event. Rideau Carleton Raceway management continues to be impressed with the number of people who attend. It was a full house and the buffet was great."

This year, the silent auction action raised \$5,460 and was carried on the facility's closed-circuit television system to keep everyone apprised of the beautiful silent auction packages.

"We're already working on the 14th annual event next year," says Wally. "I saw some guests this year who have bought tickets for every Night at the Races

event since it started in 2001. We must be doing something right!

"In the past 13 years, this event has raised more than \$350,000 to support Perley Rideau veterans and seniors," he adds. "There are no speeches or announcements, so everyone can function according to their own whim and fancy. People seem to appreciate the chance to give something back to the community and have fun at the same time."

See you next year! **BU**



LET THE GAME BEGIN: Veteran Resident Council president Gib McElroy and Foundation executive director Daniel Clapin in a suite shared by Trinity Development Foundation at an Ottawa Senators game on March 30.

Special ceremony marks evolution ... continued from page 4

choice to receive its support. Many Commissionaires Ottawa employees and affiliates have served with the Canadian Armed Forces and the RCMP. Messrs. Gervais and Guindon noted that Commissionaires Ottawa clearly has an affinity for the Perley Rideau Seniors Village mandate and vision.

A large rendering of the former Building A was unveiled bearing a likeness of the bilingual sign "Commissionaires Ottawa Place / Place Commissionnaires Ottawa" that will soon be installed on the actual apartment building attached to the health centre.

As confetti fluttered onto the stage during the sign unveiling, Perley Rideau food services staff served heaping platters of strawberry shortcake with whipped cream and coffee. Many guests remained to visit and take guided tours of the apartment buildings. There was no doubt by the end of the afternoon celebration that the mission ahead is clear – there is more money needed to provide Ottawa veterans and seniors with comfortable, modern apartments when they need it most.

And so, the Perley Rideau Seniors Village is born.

BU

Barbara Ann Scott's "Bennie" finds a new home after raising \$94,889

By Brant Scott

The beautiful red 1988 Mercedes-Benz that Tom King, husband of gold medal skater Barbara Ann Scott, gave to the Perley Rideau Foundation has found a new home.

"Bennie" is now the property of lucky lottery winner Richard Swartman of Almonte. The lottery tickets raised \$94,889.42 for the Foundation's *Building Choices, Enriching Lives* Capital Campaign. The Foundation aims to raise \$5 million from the Capital Campaign to help cover the cost of the new 139 independent and assisted-living apartments now open at the Perley Rideau.

Foundation executive director Daniel Clapin said the "Bennie" lottery was a real group effort.

"This was such a wonderful gift to receive from Canada's 1948 Olympic gold medal winner for figure skating," he says. "The generosity of Ms. Scott and Mr.

King helped us raise a significant amount of money for these wonderful new apartments. We are very grateful to everyone who bought a \$100 ticket and contributed to the Capital Campaign. Each ticket holder is a winner because they contributed directly to their community."

The Mercedes-Benz 560-SL two-passenger coupe roadster was shipped to Ottawa from Barbara Ann Scott's home in Florida after she passed away in September 2012. The Perley Rideau Foundation received valuable promotional assistance from Ottawa Mayor Jim Watson, Skate Canada, Kanata Myers Motors, Ogilvie Motors Mercedes-Benz, Star Motors Mercedes-Benz, CFRA, Fifty-five Plus magazine and The Ottawa Citizen.

Thank you to everyone who took part in this fundraiser! **BU**



BENNIE BRINGS BIG BUCKS: Lottery tickets for Barbara Ann Scott's 1988 Mercedes-Benz raised \$94,889 for the Perley Rideau Foundation's Capital Campaign. From the left are outgoing Foundation board chair Ray Desjardins, Perley Rideau CEO Akos Hoffer, Perley Rideau board chair Michael Jeffery, Capital Campaign co-chairs Kenneth Dye and Merv Beckstead, and Foundation executive director Daniel Clapin.

The Perley and Rideau Veterans' Health Centre Foundation

Memorial Tributes

March 25, 2014 to June 16, 2014

Honour someone special with a donation to
The Perley and Rideau Veterans' Health Centre Foundation

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Robert Bonnar • C.N. Borovilos • Joan Botting • Louisa Bourgault
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Robert Stewart • Donald Stranks • C. Thayer • George Urguhart
John Watson • Robert Wilson • Edna Wilson

Perley Rideau
Foundation

Together we improve
the well-being of
the people we serve

The Perley Rideau Seniors Village is comprised of a 450-bed long-term care centre (including 250 beds for veterans), 139 specially-designed seniors apartments and community health care services.

Akos Hoffer

Health Centre
Chief Executive Officer

Michael Jeffery

Health Centre Board Chair

Daniel G. Clapin

Foundation Executive Director

Charles Lemieux

Foundation Board Chair

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